



# PLMA Membership Application

Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail \_\_\_\_\_  
 Website \_\_\_\_\_  
 Parent Corporation \_\_\_\_\_  
*(If different from company shown above)*

hereby applies for Membership in the Private Label Manufacturers Association and certifies that it is engaged in private label manufacturing or such services and activities as may further the objectives of the Association and the private label industry.

### OFFICIAL REPRESENTATIVE TO THE ASSOCIATION

Name \_\_\_\_\_  
*(Designee must be actively employed by Applicant)*  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Country \_\_\_\_\_  
*(If different from company shown above)*  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 E-mail \_\_\_\_\_

### CERTIFICATION

I certify that the following dues correctly represent our company's private label sales volume or category of membership.

Signature \_\_\_\_\_  
*(Authorized Official)*  
 Amount of Dues Enclosed \_\_\_\_\_ Date \_\_\_\_\_  
*(Make check payable to PLMA)*

### SELECT APPROPRIATE CATEGORY OF MEMBERSHIP

**ACTIVE MEMBER** *(For manufacturers located in the U.S.)*

Annual dues are based on gross dollar volume of private label products sold by applicant during the preceding year in accordance with the following schedule and payable with application.

- Less than \$3 million \$ 1,500
- \$3 million-\$10 million \$ 2,250
- \$10 million-\$20 million \$ 3,000
- \$20 million-\$40 million \$ 3,750
- Over \$40 million \$ 4,500

**INTERNATIONAL COUNCIL MEMBER**

*(For manufacturers located outside the U.S.)*

Dues of International Council members are fixed by the Board of Directors at \$1,500 annually. A surcharge, making dues equivalent to U.S. membership dues, is required to exhibit at the U.S. show. A surcharge, making dues equivalent to Euro 1,500 is required to exhibit at PLMA's "World of Private Label" International Trade Show or when using other International Council member services.

**ASSOCIATE MEMBER** *(Check appropriate category)*

- Broker
  - Single Market \$ 750
  - Multiple Markets \$ 1,000
  - National \$ 1,500
- Trade Show Supplier \$ 1,500

*(Packaging, printing, raw materials, consultants and other)*  
 Please specify \_\_\_\_\_

**Manufacturers:**  
*(Specify private label products)*  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Date Paid \_\_\_\_\_  
 Amount \$ \_\_\_\_\_  
 Application Filed \_\_\_\_\_  
 Code \_\_\_\_\_

Return to:  
 PLMA  
 630 Third Avenue  
 New York, NY 10017  
 Phone: (212) 972-3131  
 Fax: (212) 983-1382  
 E-mail: memberservices@plma.com